ABSTRACT OF THE DISCLOSURE

A broadcast receiver is connected to a broadcast receiver via a digital interface. Information items to select receivable broadcast channels of the broadcast receiver are stored in correspondence to position keys of a remote controller which controls the broadcast receiver. Further, information items to specify the broadcast receiver and select receivable broadcast channels via a digital interface are stored in correspondence to the position keys. When the position key is operated, the broadcast receiver is selectively caused to perform the channel selecting operation based on the stored information.